South Dublin Chamber
Advancing business together

Promoting Your Business Through Sponsorship and Advertising with Your Chamber



How would this benefit my business?

First, and most importantly, you will reach out directly to over 750 businesses in our county, who between them employ over 55,000 people. Our website, social media platforms and electronic communication reach out to a further 6,000 businesses in our county.

Through association with South Dublin Chamber, the county's premier award-winning business organisation you will be sure your product or service will be seen as coming from a valued and trusted provider. From a small to a very large budget we can work with you to ensure you not only receive excellent promotion, but also gain from the greater awareness we can create for you.

Please don't hesitate to call me to see what's possible, Mary Grassick, Events and Project Executive, 01 462 2107, mobile 086 3835725 or email mary@sdchamber.ie

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Corporate Members Programme - 2019 / 2020

At the heart of our Chamber are our Corporate Members. Through their ongoing support and engagement we are able to provide a quality service to our wider membership. Our Corporate Members, programme is tailored specifically to the needs of our larger members and comprises briefings and specific Corporate Members' events.

Our speakers vary from business and political leaders to those with unique insights into business. Our Corporate Members' dinners are colligate and informative, held in interesting and sometimes unique venues. The theme for 2019 is Resiliance with our first speaker being Nick Ashmore CEO, SBCI (Strategic Banking Corporation of Ireland). For a business seeking to connect with the corporate businesses this may be your opportunity.



L/R Peter Byrne CEO, South Dublin Chamber, Margaret Considine President, South Dublin Chamber, Martin Shanahan CEO, IDA Ireland

In Business Series

Our "In Business Series" are breakfast events run throughout the year. The events offer our members the opportunity to gain insight from selected speakers who present on a particular relevant topic.

Presentations have included GDPR (General Data Protection Regulation); Tax Smart: How the tax system has hidden gems to unlock cash for your business; Growth Smart: How to grow profitably and efficiently.

These events can be sponsored by our members either individually or as a series.



Business to Business Networks & Super Business to Business Meetings

We currently operate two B2B Networks as follows-

- Lucan B2B: Meetings held every second Thursday morning in the Lucan Spa Hotel.
- Citywest B2B: Meetings held every Friday morning in Citywest Hotel

B2B
SOUTH DUBLIN CHAMBER BUSINESS NETWORK

We began a series of Super B2B meetings which facilitated a coming together of our two B2B Networks. These meetings were very well supported with over 100 businesses in attendance. We expect the Super B2B meetings to go from strength to strength in 2019.

In total there are circa 76 Business Network Meetings each year and 4 Super Business to Business meetings.

We are offering a single sponsor the opportunity to support and become part of the branding of these meetings throughout the year.

Seminars & Events



Throughout the year we have seminars and events. For instance we held seminars on BREXIT and also GDPR.

We run a series of seminars at lunch time with well-known business speakers. These provide an educational input through the speaker, with time allowed before the event, for a light lunch to network at. The sponsor will have a number of free places at these events for their clients / customers if desired.

The sponsor's name will be linked with the programme.

President's Lunch



Our President's lunch is held mid-summer and is a wonderful relaxing event where members and their guests get to enjoy hearing a guest speaker, good food and a chance to catch up and make new contacts. Our goal is to ensure that all our guests have a memorable time and that the colleagues and guests they bring with them hear from inspirational speakers in wonderful surroundings with excellent food.

We welcome a partner to share this great event with our members.

Business Awards 2019

Our Business Awards has gone from strength to strength since its inception in 2016. We look forward to an even bigger event in 2019.

South Dublin County Business Awards 2019

We are looking for Gold and Silver sponsors for our awards.

Sponsorship packages offer-

- ***Event Branding***
- ***Presenting of one of the 14 individual awards at our Gala Dinner***
- ***Complimentary table/tables for your guests.***

The event gains valuable local and national media coverage for the County, the Sponsors and the Winners.

All of our Sponsors will be highlighted in all of our promotional and advertising material for all events. This will ensure exposure to our 750 members and to the broader business community both prior to the event and at the Black Tie Gala Dinner. We would like to point out that the cost of sponsorship opportunities facilitates a range of budgets.

Advertising Opportunities

Advertising through the Chamber is targeted to over 750 businesses. Advertising increases your profile and demonstrates support for your Chamber.

- **Newsletter** - Our Newsletter is a quarterly publication which is distributed to all of our members. Advertising in this publication is offered to our members at keen rates.
- **Marketing Mailshots** -The Chamber can have an A4 flyer distributed to approximately 1,650 contacts on our mailing list. The Mailshot offers good value, is effective and is based on a minimum of 4 participants per mailshot. A Chamber branded letter is included in the mailing to introduce each of the offers included.
- **E-zine** -Our monthly E-zine is a good place to advertise your business to other members.
- **Members Offers** – Website and Social Media advertising opportunities available.

Enquiries to Mary Grassick, Events & Project Executive, at 01 462 2107 / mary@sdchamber.ie

South Dublin Chamber

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Providing Local Connectivity to National and Multinational Business

Call 01 462 2107 or email mary@sdchamber.ie

Google's Irish Data Centre, situated in Grange Castle Business Park, is a proud member of the South Dublin Chamber of Commerce. The Chamber fosters a deep sense of community and has helped embed us with the people, businesses and NGOs of Clondalkin and Tallaght. These connections have been of huge importance to us.

Google's Dublin data centre is also the proud sponsor of the South Dublin County Business Awards for the second year running. Ultimately, SDC has been instrumental in creating a space for our business, and helping us to build relationships for us to be a better neighbour and business.

Andrew Hyland
Public Policy & Government Relations
Google

"GSK very much values our membership of the South Dublin Chamber of Commerce. As the local voice for business in our community, the Chamber advocates across a range of policy issues that touch our business and is continuously endeavouring to improve the business environment at a local and national level.

From physical infrastructure to the social economy, the chamber has a clear agenda when it comes to growing the economy in the south county area. The Chamber is a dynamic representative body that is growing its range of services such as networking events, trade missions and business training programmes to its membership. It provides a very welcome forum for us to integrate and establish a common policy agenda with other locally based companies."

Aidan Lynch
Vice President and General Manager, GSK

Tallaght Business Centre, Whitestown Business Park, Tallaght, D24 K59A

www.sdchamber.ie