



## Best Sales/Marketing Campaign

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### Entry Criteria

This award is open to any business that has carried out an innovative, creative and effective marketing campaign during the last twelve months as of 13th September 2019.

### Guidelines for Submission

Please ensure that you answer all questions. You should aim to write no more than 1500 words in total. You may attach a maximum of two pieces of supplementary evidence (such as photographs) to your submission.

Please return forms to

Mary Grassick,

Events and Project Executive

South Dublin Chamber.

Tallaght Business Centre, Whitestown Business Park, Dublin D24 K59A

Tel: 00 353 1 4585235 Fax: 00 353 1 4599512

Mobile: 086 3835725

Email: [mary@sdchamber.ie](mailto:mary@sdchamber.ie)

1. Download and save the blank PDF form to your hard drive
2. Open the form with Adobe Reader
3. Complete all the fields within the form
4. Save the form on your hard drive and return to Mary Grassick

## Entrant Details

First Name

Last Name

Job Title

Contact Address

Telephone Number

Mobile Number

Email address

## Company Details

*Please complete these details as you wish them to appear on publicity or literature*

Company Name

Address

Website Address

Nature of business

Number of employees

Please describe your business in less than 50 words

Q1. Please describe how your campaign was planned to reach the set objectives.

Q2. Describe the implementation of the campaign, what results were achieved and how the results were measured.

Q3. Please describe what made this campaign innovative and imaginative.

Q4. Please describe the impact of the campaign on the business performance.

## Rules of Entry

1. All entries are free and must be received by 5pm on Friday 13th September 2019
2. Once a candidate has been announced as a finalist, it cannot withdraw from the competition.
3. All information supplied by entrants will be treated in the strictest confidence, with all judges obliged to sign non- disclosure agreements.
4. The person's whose name is on the entry form as "Contact Name" will be the permanent contact throughout the course of the awards program, and will receive all correspondence, including receipt-of-entry and winning-entry acknowledgements.
5. If it is found that any entrant has knowingly provided false information on their application for their entry, the organiser reserves the right to withdraw any entry at any time submitted by that organisation.
6. The award winners will be announced at the gala dinner taking place on 18th October 2019. Winners may be requested to participate in post event publicity.
7. The decisions of the judges will be final and will not be subject to any appeal. All entrants must agree to be bound by them.
8. By entering or agreeing to participate in these awards all entrants agree to the above terms and conditions.

